



Essentials Of Tourism

By Yajna Raj Satyal

Adroit Publishers, New Delhi, 2000. Hardcover. Condition: New. 132pp. This is the first treatise on the essentials of tourism and full emphasis has been made for the fundamentals principles of this rapidly expanding industry. It takes into account the most up-to-date aspects of tourism, making a conceptual tool reflecting the breadth of the subjects and should be useful to readerships in professional training programmes conducted by tourism and related fields, those in college and university degree programmes and those seeking opportunities for continuing professional developments.



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