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## Promoting Healthy Diets and Active Lifestyles to Lower-Ses Adults: Market Research for Public Education (Classic Reprint) (Hardback)

By Department of Health and Human Services

Forgotten Books, 2017. Hardback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Excerpt from Promoting Healthy Diets and Active Lifestyles to Lower-Ses Adults: Market Research for Public Education This report presents the findings of that study. Market research techniques - focus group discussions and an analysis of commercial market data on media use and leisure practices - were used to gather data that could be applied to the design of health communication programs. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may be replicated in our edition. We do, however, repair the vast majority of imperfections successfully; any imperfections that remain are intentionally left to preserve the state of such historical works.



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